

Pergo Style

Don't worry floors for a don't worry life





Don't worry floors

The art of living without your floors showing it

Happiness is a beautiful floor that keeps its beauty through the years. Conventional floors age quickly. They show signs of wear, scratches, dents and discolouring in no time. A PERGO® floor makes time stand still.

Look carefully. There's no sign of that New Year's party, your dogs, the kid's party, the dropped drinking glasses or all the furniture you have moved. Your PERGO® floor is like new, day in and day out, month after month, year after year.

That's why PERGO® is the most worry-free floor you can own. And that's why most PERGO® floors come with a Lifetime Triple Guarantee.

Pergo invented and first introduced laminate flooring 30 years ago and we have been refining its exceptional qualities ever since. Our patented TitanX Surface™ is just one example of its unique characteristics.

Every year we unveil exciting new decors, formats and other improvements that make PERGO® stand out from the crowd. Currently we are launching SoftTech™ – an outstanding new kind of laminate flooring with radically improved acoustic and ergonomic characteristics.

Welcome to Pergo's world. Where the only thing that doesn't change is your beautiful floor.

Create your own room

We have the market's largest selection of floor designs

It's hard to overestimate the importance a floor has when creating a certain style and feel to a room. The choice of floor can transform the atmosphere from romantic to bold, from classic to trendy. It's all about taste, temperament and what you yourself are looking for.

That is why Pergo offers the market's largest choice of floor designs. We are continuously developing creative new designs and formats that give you even more possibilities to create a room that fits your personality.

A lot has to do with appearance, of course. But also surface texture. Run your hand across the floor and feel the extra dimension it has. A flat oiled finish exudes the authentic feel of a mellow wooden floor. The raised surface of our tiles enhances the ceramic impression.

In this catalogue we present a number of inspirational living environments in which flooring contributes to making the home both more beautiful and more personal. They are designed to help you realise your own dreams for the kind of home you'll enjoy living in. We invite you to look at our companion catalogue, PergoFloors, where we present our complete floor collection.







A new home environment that protects the environment

A PERGO® floor is a natural part of the environmental cycle

At Pergo the environment has played a central role in everything we do since we first started making laminate floors 30 years ago. It affects our products, our production at our factory in Sweden and our choice of transport and packaging.

Recycling is a key part of our environmental policy. 80% of our products' content consists of wood surplus from our suppliers in the wood industry. And we use only renewable wood products such as pine and spruce – never exotic woods or wood from rainforests that are threatened with extinction.

Another environmental advantage of PERGO® floors is that they give off the same natural smoke as wood. This is why we use wood waste from our milling and sawing processes to heat our factory.

Based on this environmental policy, Pergo was the first flooring company to receive ISO 14001 certification. We have also been awarded the official Nordic Ecolabel, the Swan, which among other things considers the product's impact on the environment from raw material to waste and certifies that our product is a good environmental choice. And our PEFC certification signifies that all our floors and accessories are produced from raw materials from renewable forests.

Environmentally responsible, beautiful and hard wearing – PERGO® is a good buy from every point of view.



SATURDAY 17.10

FIVE MINUTES FROM THE SEA

When rushing here and there is not about stress.
When rain and wind are as expected as sunshine and heat.
When friends from the sailing trip join you at home for a picnic in the garden.
When the doors open and the house fills with life.





COOL WINDS
AND SALTY SEAS
AS A PART OF LIFE





COUNTRY OAK (ORIGINAL 038032, PRACTIQ 035352)



WHEN THAT FEELING OF QUALITY COMES NATURALLY

When wool, linen and cotton smell like the finest perfume.
When everything around you speaks the same language.
When coffee mugs clink and the bread is freshly baked.
When vegetables, sausage and ham are sliced.
When hard things become easy.



WHITE ASH (ORIGINAL 038002, PRACTIQ 035382)

»THERE'S NOTHING HALF SO PLEASANT
AS COMING HOME AGAIN.«

MARGARET ELIZABETH SANGSTER



Spain, Scandinavia
...who cares?

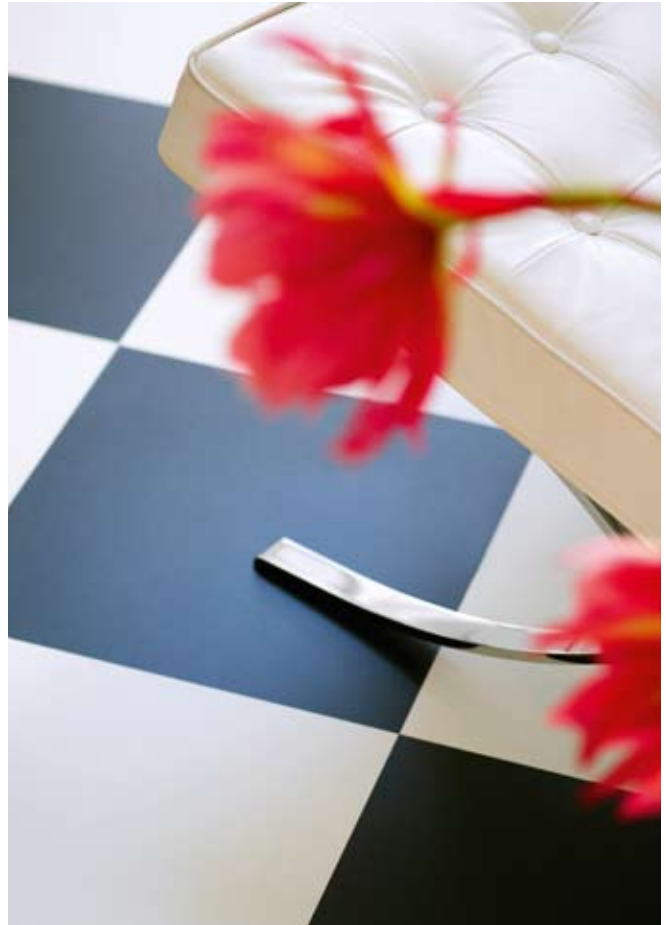




Friday 18.15 Somewhere in Europe

When quality and attention to detail are decisive.
When it's not about copying but creating something new.
When practical never means boring.
When it's Friday afternoon and a week of airports,
meetings and cities have gone by in a flash.
When it's nice to be home and take off your shoes.

WHITE TILE (EXPRESSION 034082) BLACK TILE (EXPRESSION 034102)





VIRGINIA OAK (ORIGINAL 024802, PRACTIQ 035182)

“Home is an invention on which
no one has yet improved.”

ANN DOUGLAS







When the doorbell rings and friends pour into the hallway

When glasses clink and smells rise from the oven.
When there's talking, laughter and dancing.
When you're having so much fun it's never too late.
When you wake up happy.

WEDNESDAY 12.55

*In a small village
near the river*







when
nothing
feels
hard

COTTAGE PINE (ORIGINAL 038152)



When a vase of flowers frames a window
ringed by curtains floating in a summer breeze.
When bare feet run in and out.
When the smell of freshly cut grass meets
lovely aromas from the oven.
When there's time to collect your thoughts
and count your blessings.



CHALKED OAK (EXPRESSION 010022)





If you can organise your hallway, you can organise your life

When light and space combine
to make a pleasing room.
When neighbours stop by for coffee.
When it's minutes away to that morning swim.
When life is easy to live.



»A house is made of walls
and beams; a home
is built with love
and dreams.«

UNKNOWN



ELEGANT OAK (ORIGINAL 028602, PRACTIQ 035332)
WHITE TILE (EXPRESSION 034082)



SUNDAY 10.35

WHERE THE COUNTRY MEETS THE CITY





SUMATRA TEAK (PRACTIQ 035622)

When less detail means so much more.
When nature is always a part of your
inner and outer space.
When careful attention is paid
to the choice of different materials
for both large and small areas.
When that feeling of harmony
comes automatically.
When your home is an oasis
from which to gather new strength.



LET THE ROOM FILL WITH POSITIVE ENERGY



“There is magic in that little word, home; it is a mystic circle that surrounds comforts and virtues never known beyond its hallowed limits.”

ROBERT SOUTHEY

ZEBRANO (PRACTIQ 035682)







WHEN EVERY ROOM
BECOMES A PLACE FOR PERSONAL MEDITATION.
WHEN EVERY WINDOW IS A WORK OF ART.
WHEN ECOLOGICAL THINKING
IS IN THE AIR.
WHEN ALL THE CHOICES HAVE BEEN YOURS.

Saturday 13.50

The invasion can begin

When strawberry cakes, blueberry jam and pear-flavoured ice cream are all part of the colour scheme. When there's fishing, singing and the candles are about to be blown out. When dozens of anxious feet are poised to dash. When life is at its best.





Space for kids *of all ages*







When joy, activity and laughter
are part of it all

When quiet has returned
and just the family is present.
When a good meal and a glass
or two of wine await.
When there's one last copy of your
favourite film at the video store.
When things are at their cosiest.



BEECH (UNIQ 037193, PRACTIQ 035162, DOMESTIQ PLUS 033162)





DALES ASH (EXPRESSION 010102)



THURSDAY 18.15

Fifth floor apartment, one block from the cathedral



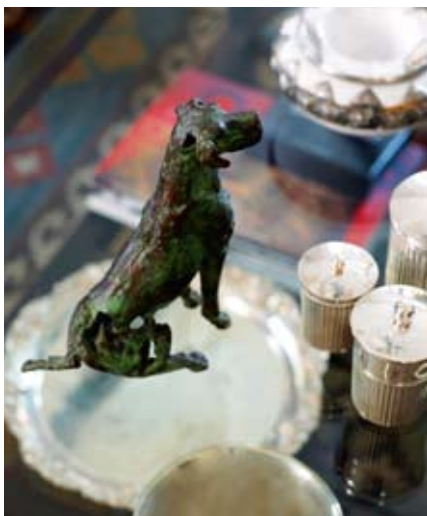


When every room *says something about who you are*

When all the old things around you have a tale to tell.

When all the new has a purpose. When years of experience have made you more certain about choices and the freedom to mix and match. When your style bears your name.

JATOBA (EXPRESSION 010492, DOMESTIQ PLUS 033332)

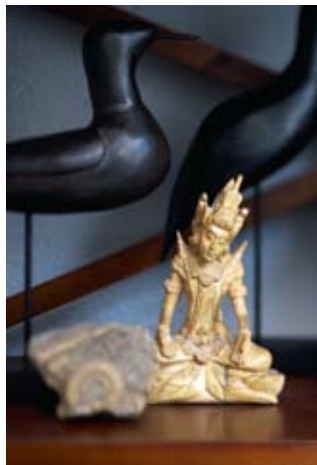




DARK FRUITWOOD (ORIGINAL 028742)

“Home is a place to
grow up wanting to leave,
and grow old wanting
to get back to.”

JOHN ED PEARCE





Buenos Aires *Stockholm* **Cairo** **Paris** *Teheran* Los Angeles

HOME SWEET HOME

When travelling, meetings and happenings are part of your room.
When the walls echo of conversations about art, culture, and politics.
When the world has been your backyard.
When every detail has its own life.



NATURAL OAK (UNIQ 037533, PRACTIQ 035662,
ORIGINAL 028682, DOMESTIQ PLUS 033292, SENSE 038512)



Monday, 4.15 pm. Middle of town, behind the city hall

ONE MORE POT COMPLETED, one more reason to be content



When sensitive hands carefully shape works of art from formless clay.
When hooves clatter in the street and people look in for a chat.
When there's always a reason to sit down and enjoy a cup of coffee.
When traffic jams, strident ring tones and frantic glances at the clock belong to another world.

»Every day is
a journey, and the
journey itself is home.«

MATSUO BASHO







When the word »slowly« takes on a whole new meaning

When clay-coated hands
have been rinsed and dried with
a rough linen towel.
When the results of the day's work
are lined up on a shelf.
When nods and murmurs from visitors
express approval and admiration.
When the pop of the bottle is
followed by the clink of glasses and
a conversation in which time is forgotten.

SMOKED VINTAGE OAK (ORIGINAL 026702)





TRAVERTINE (ORIGINAL 027002)



TUESDAY 07.50

Adjacent to the city park





WHEN THE FUNCTIONAL AND FACTUAL

meet the inspired and artistic



BEECH (ORIGINAL 028692, DOMESTIQ PLUS 033362)



When new and old combine as one.
When the sober and elegant are nearly
one and the same.
When happiness is strolling the flea market
and finding a coffee cup from 1961.





“There is a role and function
for beauty in our time.”

TADAO ANDO

SISAL (EXPRESSION 010702)



TO SHUT THE DOOR

on increasingly faster trends



When timelessness is a haven
from an ever faster world.
When happiness is sinking into
an easy chair for a few hours of reading.
When thoughts carry you away.
When a little less means so much more.





Shopping is not everything, it's all there is

Where the difference between buying something
and shopping is judged by your smile.

Where the setting and the items for sale speak
the same language.

Where it's all about the art of expression.

Where the customer pauses long enough
to have a look.





There's always room for one more pillow

Where everything is a little more cosy, warmer and softer.
Where the boutique becomes an extension of the home environment.
Where all the details combine to make a total experience.
Where it's hard to leave without buying something.





“Doing all right, thanks”

Where the city is busiest and the tempo is high.
Where meetings are arranged and plans are made.
Where yesterday's wannabe is tomorrow's star.
Where there's whispers in the bar and pointing
on the sly.

CARBONIZED OAK (UNIQ 037513)



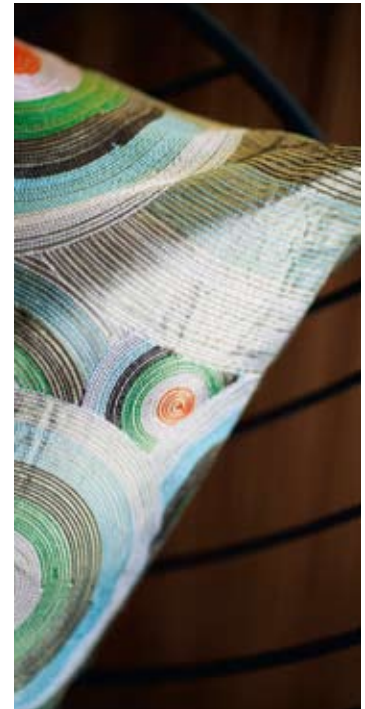
A pause by the sea

Where he and she stop for a long and lazy Tuesday lunch.
Where the sea shimmers a few hundred yards away.
Where kids play on the grass outside.
Where the salmon sizzles on the grill, lime slices float
in the water pitchers and fun is in the air.









WOODSTRIP DARK (UNIQ 037263)

Concept, deadline, feedback, result. And a little laughter in between

Where messages are shaped and communicated. Where ideas are born, evaluated, rejected, or declared ingenious. Where the environment must spark inspiration and creativity. Where the choice of material, just as the communication, must combine first impression with lasting appeal.



My office is my castle

Where work is a part of one's lifestyle. Where the boundaries between one's private and professional life are so subtle that an outsider would hardly see the difference. Where the functional must combine with elegance and satisfaction. Where the workplace and home unite on one's own terms.





Dotting the i's

All the accessories you need
for a perfect end result

It should be easy to install a floor and achieve a perfect end result. Pergo has therefore produced a complete range of accessories that make it simpler to achieve a beautiful overall impression. In this range you will find everything from installation and maintenance tools to wallbases and profiles – all of them matching down to the finest detail.

It may be no surprise that Pergo was the first flooring company to produce a range of accessories in which all items matched the floor itself. Since then we have developed by far the widest range on the market.

The reason is simple. We treat a beautiful room as a coordinated design in which the colour and the surface texture of flooring, wallbases and profiles combine to create harmony. We shouldn't need to say that we apply the same uncompromising attitude to the quality of our accessories as to our floors.



If Silver ranks third, imagine how good our best floor is

Pergo has a reputation for quality the world over – all PERGO® floors are premium products. And we are continually developing and refining our wear-resistant flooring to add many patented technical improvements to ensure that it can withstand decades of punishing use.

That's why we offer a Lifetime Triple Guarantee for most PERGO® floors in residential use – with commercial guarantees on request.

To assist with selection, we have divided our floors into three distinct quality categories, Silver, Gold and Diamond.

Silver is designed for all normal applications in the home. Gold is the perfect quality for families with kids or dogs and more demanding home locations like children's rooms and kitchens – as well as small offices and restaurants. Thanks to the Gold-level TitanX Surface™ they have very high wear resistance, and some of the Gold floors also have anti-microbial and anti-static features. Our Diamond floors are designed for heavy commercial use, and thanks to their Diamond-level TitanX Surface™ have an extremely high wear resistance with anti-microbial and anti-static features as added bonuses.

Whatever you choose, with PERGO® you simply can't go wrong.

Why choose a PERGO® floor?



WEAR PROTECTION Pergo's patented TitanX Surface™ offers the best multi-layer protective floor finish on the market today. It consists of several layers that provide a level of wear resistance that far exceeds accepted standards for heavy commercial use. This makes PERGO® floors the most durable laminate floors in the world. And that's why you get the best guarantee on the market when you buy a PERGO® floor.



SCRATCH RESISTANCE The TitanX Surface™ also features an extra protective layer that offers the best scratch resistance available on the market today. This unique and patented PERGO® feature protects the floor from scratches and maintains the rich lustre three times longer and better than any other laminate floor.



IMPACT RESISTANCE The TitanX Surface™ with its unique multi-layer build-up in combination with a dense core material gives your floor the highest impact resistance, meeting even the toughest requirements. This protects your floor from potential damage caused by falling objects and high-heeled shoes.



WATER RESISTANCE Our double Moisture Resistance System is a combination of one of the most moisture-resistant core materials on the market and the strong and tight click joint. This gives PERGO® floors some of the best water-resistance properties on the market. So don't worry about accidents like over-watered plants or spilled drinks.



SOUND REDUCTION Our SoundBloc™ technology built into all PERGO® floors consists of a sound-reducing underlay attached to the underside of the board, which provides better soundproofing properties than a conventional loose underlay. Pergo's revolutionary new SoftTech™ technology now makes the floor even quieter by placing a sound-blocking layer under the laminate surface.



EASY MAINTENANCE The hard and durable surface of a PERGO® floor is resistant to dirt and offers you low maintenance and effortless cleaning. The solid, secure design of the click joints also keeps dirt from penetrating the joint.



EASY INSTALLATION The attached soundproofing underlay and the glueless click joints means a faster and more flexible installation since no glue and no extra underlay are needed. Just fold it down into place or tap it into position horizontally and you'll be done in no time.



FIRE RESISTANCE PERGO® floors have a natural high resistance to fire. Selected ranges are designed to meet all European requirements for installation in escape routes and assembly halls.



ANTI-STATIC Pergo has developed and patented a technology that gives the Sense™, Uniq™, Practiq™ and Expression™ floors anti-static properties, so you don't have to worry about unpleasant electrostatic charges.



ANTI-MICROBIAL The Uniq™, Practiq™ and Sense™ floors all feature anti-microbial properties without use of chemicals. Thanks to the addition of silver in the flooring, bacteria and viruses are prevented from growing and 'starved' to death in a completely natural and proven way.



BETTER ERGONOMICS Our outstanding SoftTech™ technology provides radically improved energy absorption, which makes the floor much more pleasant to walk on and gives it a far better ergonomic performance than ordinary laminate floors.



The market's best guarantee lasts a lifetime!

All Pergo guarantees in residential applications* are for the full value of the product, which means that if your floor is damaged during the guarantee period you will receive a replacement floor at the same value as your original floor.

What is a Lifetime Triple Guarantee?

The Triple Guarantee provides cover against wear, staining and fading from the date of purchase. The length of the Guarantee varies in different markets but in most cases it is defined as at least 50 years. That's a guarantee that's hard to match.

What does the Triple Guarantee cover?

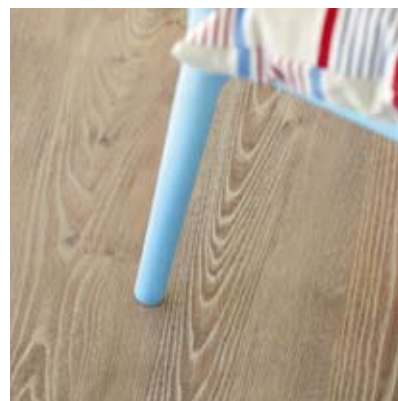
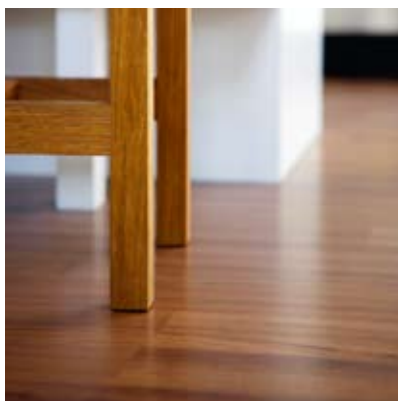
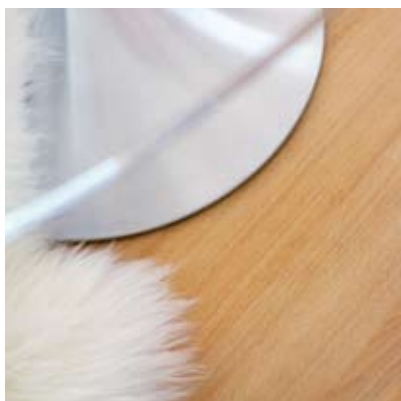
For the duration of the Guarantee we guarantee that:

- the floor's laminate surface will not wear through
- the floor's laminate surface will not fade as a result of sunlight or electric light
- the floor will not be stained by substances normally found in domestic environments.

The specifics of our Guarantee coverage may vary from one country to another since they are subject to local law. For more detailed information regarding the Pergo Guarantee in your country, ask for a Guarantee card at your local dealer or read more on www.pergo.com.

*Commercial guarantee on request.

Thanks to: ABCD +46 40 12 94 40, Nessla Inredning +46 40 98 16 20, Strandhuset Restaurang & Café +46 706 65 67 47, Ilva +46 40 600 30 00, Vilda Inredningsbutik +46 40 15 73 70, Idala gård +46 410 33 13 13, Paltina Marimekko +46 40 12 77 35, littala +46 20 89 57 94, DANESE s.r.l. +39 02 349 611 224, Samsonite +46 31 83 67 30, Örsjö Belysning +46 8 10 30 28, Design House +46 481 241 61, Granit Funktion & Förvaring +46 40 23 15 55, David Design +46 40 30 00 86, NOKIA Svenska +46 8 410 083 00, Rörstrand +46 478 109 21, Designtorget +46 403 070 82, IKEA +46 20 43 90 50, Ceannis +46 8 545 895 80, Eva Denmark +45 36 73 20 60, Orrefors Kosta Boda +46 481 340 00, Tivoli Audio +46 312 016 66, Svensk Form i Kosta +46 478 475 40, Form/Design Center +46 40 664 51 50, Stelton +45 39 62 30 55, Olivkällan +46 8 767 28 98, Vipp +45 45 88 88 00, Café Brasserie Strand +46 405 790 02, Olsson & Gerthel +46 40 611 70 00, Kullander & Kullander +46 40 10 08 30, Apple +46 8 703 30 00, SMD Office Design +46 371 207 60, Georg Jensen +45 72 30 40 60, Alessi +46 8 66 735 50, Hamrellius Bokhandel +46 40 12 02 88, Five O' Clock Tehandel +46 40 12 21 15, Nisch +46 731 53 53 00, Precis en sän +46 704 53 63 04



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PERGO[®]
DON'T WORRY FLOORS

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